

Advertiser Agency Buyer

Salesperson

Demo

Revision Comments WARREN FOR SENATE 2012 (3373) Media Strategies & Research (1800)

Shiebler, Charles (1011) ph: (617) 725-0777

Product Brand Acct Types Est/Headline POLITICAL CANDIDATE (1051) Est 11954 (27694)

Local/Political Candidate Agency

11954/

Invoice 173800 Inv Date 9/30/2012 Terms Cash In Advance

Contract 48048 Bill Type Standard

CO-OP/Order Type No/Normal

8/27/2012 - 9/30/2012

Package

Period

Gen. Date 10/1/2012 5:59:54PM

Media Strategies & Research 11350 Random Hills Rd Ste 670 Fairfax, VA 22030

AgM

WHDH Boston (WHDH)

DUPLICATE INVOICE

M (Tu) 00:31 M (We) 00:33 M (Fr) 00:33 M (Mo) 00:33 M (Tu) 00:33 M (Mo) 00:33 M (Mo) 00:33 M (Mo) 00:33 M (Mo) 00:33 M (Tu) 00:33 M (Mo) 00:33 M (Tu) 00:33 M (Mo) 00:33	7 News Today in New England 7 News Today Show Today Show Today Show Today Show	EW12112 EW12113 EW12112 EW12112 EW12112 EW12112 EW12112 EW12113 EW12113 EW12113 EW12113 EW12112 EW12113 EW12112 EW12113 EW12112 EW12113 EW12112 EW12112 EW12113 EW12112 EW12113 EW12112 EW12113 EW12112 EW12113	\$200.00 \$200.00 \$200.00 \$200.00 \$200.00 \$200.00 \$200.00 \$200.00 \$200.00 \$200.00 \$1200.00	
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M (Mo) 00:3				
	Today Show	EW12112	\$1800.00	
M (Tu) 00:3		EW12113	\$1800.00	
	Today Show	EW12113	\$1800.00	
M (Tu) 00:3	Today Show	EW12112	\$1800.00	
M (We) 00:3	Today Show	EW12113	\$1800.00	
M (We) 00:3	Today Show	EW12112	\$1800.00	
M (Sa) 00:3	Today Show Weekend	EW12113	\$850,00	
M (Sa) 00:3	Today Show Weekend	EW12112	\$850.00	
M (Su) 00:3	TODAY SHOW-SUNDAY	EW12112	\$850.00	
M (Su) 00:3	TODAY SHOW-SUNDAY	EW12113	\$850.00	
M (Mo) 00:3		EW12112	\$750.00	
M (Th) 00:3	7 News Today in New England	EW12112	\$750.00	
M (Fr) 00:30	7 News Today in New England	EW12112	\$750.00	
M (Tu) 00:3	Today Show	EW12113	\$600.00	
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09/18/12 10:26/	09/18/12 10:26AM (Tu) 00:30	9-10A 09/18/12 10:26AM (Tu) 00:30 Today Show	9-10A 09/18/12 10:26AM (Tu) 00:30 Today Show EW12113	9-10A
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Page: 1



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Acct Types

Est/Headline

Brand

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Shiebler, Charles (1011) ph: (617) 725-0777

POLITICAL CANDIDATE (1051) Est 11954 (27694)

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Invoice 173800 Inv Date 9/30/2012 Terms Cash In Advance

Contract 48048 Bill Type Standard

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Media Strategies & Research 11350 Random Hills Rd Ste 670 Fairfax, VA 22030

AgM

WHDH Boston (WHDH)

DUPLICATE INVOICE

ay, Th-1 ay, M-1, Tu-1, W-1, Th-1, F-1 ay, M-2, Tu-2	09/20/12 12:29PM (Th) 09/17/12 1:59PM (Mo) 09/17/12 2:42PM (Mo) 09/18/12 2:11PM (Tu) 09/19/12 2:21PM (We) 09/20/12 09/21/12 09/22/12 10:53AM (Sa) 09/17/12 3:21PM (Mo) 09/17/12 3:28PM (Mo) 09/18/12 3:15PM (Tu) 09/18/12 3:57PM (Tu) 09/17/12 4:14PM (Mo) 09/17/12 4:20PM (Mo) 09/17/12 4:40PM (Mo) 09/17/12 4:46PM (Mo) 09/17/12 4:46PM (Mo) 09/18/12 4:43PM (Tu)	00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30	7 News Today in New England-Sat Family Feud Episode: 12015 Family Feud Episode: 12021 Family Feud Episode: 12021 7 News at 4 7 News at 4 7 News at 4	EW12113 EW12112 EW12112 EW12112 1 preempt @\$150.00 1 preempt @\$150.00 EW12113 EW12113 EW12113 EW12112 EW12113 EW12112 EW12113 EW12112 EW12113 EW12112	\$750.00 \$650.00 \$150.00 \$150.00 \$150.00 \$0.00 \$0.00 \$900.00 \$150.00 \$150.00 \$150.00 \$150.00 \$900.00	Pre-Empt Pre-Empt
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	09/17/12 5:18PM (Mo)		7 News at 5	EW12113	\$1200.00	+
	09/17/12 5:23PM (Mo)		7 News at 5	EW12112	\$1200.00	+
ay,M-2,Tu-2	09/17/12 5:45PM (Mo)	1	7 News at 5	EW12113	\$1400.00	+
ay,M-2,Tu-2	09/17/12 5:54PM (Mo)		7 News at 5	EW12112	\$1400.00	+
ay,M-2,Tu-2	09/18/12 5:44PM (Tu)	-	7 News at 5	EW12113	\$1400.00	+
ay,M-2,Tu-2	09/18/12 5:47PM (Tu)		7 News at 5	EW12112	\$1400.00	+
ay,M-2,Tu-2,W-2,Th-2,F-2	09/17/12 6:17PM (Mo)		7 News at 6	EW12113	\$1700.00	
ay,M-2,Tu-2,W-2,Th-2,F-2	09/17/12 6:29PM (Mo)		7 News at 6	EW12112	\$1700.00	+
ay,Sa-2	09/22/12 6:16PM (Sa)		7 News at 6	EW12112	\$1700.00	
ay,Sa-2	09/22/12 6:29PM (Sa)		7 News at 6	EW12113	\$1700.00	
ay, M-1, Tu-1, W-1, Th-1, F-1	09/17/12 7:26PM (Mo)		Access Hollywood Episode: 4181	EW12113	\$1800.00	+
ay, M-1, Tu-1, W-1, Th-1, F-1	09/18/12 7:16PM (Tu)		Access Hollywood Episode: 4182	EW12113	\$1800.00	+
ay, M-1, Tu-1, W-1, Th-1, F-1	09/19/12 7:25PM (We)		Access Hollywood Episode: 4183	EW12113	\$1800.00	+
ay,M-1,Tu-1,W-1,Th-1,F-1	09/20/12 7:18PM (Th)				-	
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WHDH Boston (WHDH)

DUPLICATE INVOICE

6:57PM-FOOTBALL N 7:28PM-NOTRE DAM 7:28PM-NOTRE DAM 10:59PM-7 News at 1 10:59PM-7 News at 1 11:30PM-7 News at 1 11:34PM-THE TONIG 11:34PM-THE TONIG 11:34PM-THE TONIG	Day,M-1 Day,Tu-1 Day,Tu-1 Day,Tu-1 Day,Tu-1 Day,W-1 Day,Th-1 Day,F-2 Day,F-2 Day,F-1 Day,Sa-2 Day,Sa-2 Day,M-2,Tu-2,W-2,Th-2,F-2 Day,M-2,Tu-2,W-2,Th-2,F-2	09/17/12 9:39PM (Mo) 09/17/12 10:20PM (Mo) 09/18/12 7:58PM (Tu) 09/18/12 9:21PM (Tu) 09/18/12 10:30PM (Tu) 09/19/12 09/19/12 09/19/12 9:46PM (We) 09/20/12 9:21PM (Th) 09/20/12 10:34PM (Fr) 09/21/12 7:58PM (Fr) 09/21/12 8:42PM (Fr) 09/21/12 10:31PM (Fr) 09/21/12 7:29PM (Sa) 09/22/12 7:29PM (Sa) 09/22/12 10:58PM (Sa) 09/17/12 11:31PM (Mo) 09/17/12 11:34PM (Mo) 09/17/12 11:34PM (Mo) 09/17/12 12:32AM (Mo) 09/17/12 12:32AM (Mo) 09/18/12 12:31AM (Tu)	00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30	THE VOICE REVOLUTION THE VOICE GO ON PARENTHOOD LAW & ORDER SVU (R) The Office ROCK CENTER WITH BRIAN WILLIAMS NCLR ALMA AWARDS DATELINE FOOTBALL NIGHT IN AMERICA NOTRE DAME FOOTBALL NOTRE DAME FOOTBALL 7 News at 11 PM 7 News at 11 PM 7 News at 11 PM THE TONIGHT SHOW W/ JAY LENO THE TONIGHT SHOW W/ JAY	EW12112 EW12113 EW12113 EW12112 EW12113 1 preempt @\$1500.00 EW12112 EW12113	\$10000,00 \$7000.00 \$10000.00 \$4500.00 \$6500.00 \$1800.00 \$1200.00 \$1200.00 \$1200.00 \$3500.00 \$500.00 \$200.00 \$200.00 \$1000.00 \$200.00 \$1000.00 \$1000.00 \$1000.00 \$1000.00 \$1000.00	Pre-Empt
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9:00PM-10:00PM 10:00PM-ROCK CENT 7:57PM-NCLR ALMA 7:57PM-NCLR ALMA 10:00PM-DATELINE 6:57PM-FOOTBALL N 7:28PM-NOTRE DAM 10:59PM-7 News at 1 10:59PM-7 News at 1 11:34PM-THE TONIG 11:34PM-THE TONIG 11:34PM-THE TONIG	Day,Th-1 Day,Fh-1 Day,F-2 Day,F-2 Day,F-1 Day,Sa-2 Day,Sa-2 Day,Sa-2 Day,M-2,Tu-2,W-2,Th-2,F-2 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	09/19/12 9:46PM (We) 09/20/12 9:21PM (Th) 09/20/12 10:34PM (Th) 09/21/12 7:58PM (Fr) 09/21/12 8:42PM (Fr) 09/21/12 10:31PM (Fr) 09/21/12 10:31PM (Fr) 09/23/12 7:00PM (Su) 09/22/12 7:29PM (Sa) 09/22/12 10:58PM (Sa) 09/17/12 11:31PM (Mo) 09/17/12 11:34PM (Mo) 09/23/12 12:36AM (Su) 09/17/12 12:32AM (Mo) 09/18/12 12:31AM (Tu)	00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30	The Office ROCK CENTER WITH BRIAN WILLIAMS NCLR ALMA AWARDS NCLR ALMA AWARDS DATELINE FOOTBALL NIGHT IN AMERICA NOTRE DAME FOOTBALL NOTRE DAME FOOTBALL 7 News at 11 PM 7 News at 11 PM THE TONIGHT SHOW W/ JAY LENO THE TONIGHT SHOW W/ JAY	@\$1500.00 EW12112 EW12113 EW12112	\$0.00 \$1800.00 \$7000.00 \$2000.00 \$1200.00 \$1200.00 \$3500.00 \$500.00 \$2200.00 \$2200.00	Pre-Empt
9:00PM-10:00PM 10:00PM-ROCK CENT 7:57PM-NCLR ALMA 7:57PM-NCLR ALMA 10:00PM-DATELINE 6:57PM-FOOTBALL N 7:28PM-NOTRE DAM 10:59PM-7 News at 1 10:59PM-7 News at 1 11:34PM-THE TONIG 11:34PM-THE TONIG 11:34PM-THE TONIG	Day,Th-1 Day,Fh-1 Day,F-2 Day,F-2 Day,F-1 Day,Sa-2 Day,Sa-2 Day,Sa-2 Day,M-2,Tu-2,W-2,Th-2,F-2 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/12 9:21PM (Th) 09/20/12 10:34PM (Th) 09/21/12 7:58PM (Fr) 09/21/12 8:42PM (Fr) 09/21/12 10:31PM (Fr) 09/23/12 7:00PM (Su) 09/22/12 7:29PM (Sa) 09/22/12 10:58PM (Sa) 09/17/12 11:31PM (Mo) 09/17/12 11:34PM (Mo) 09/23/12 12:36AM (Su) 09/17/12 12:32AM (Mo)	00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30	The Office ROCK CENTER WITH BRIAN WILLIAMS NCLR ALMA AWARDS NCLR ALMA AWARDS DATELINE FOOTBALL NIGHT IN AMERICA NOTRE DAME FOOTBALL NOTRE DAME FOOTBALL 7 News at 11 PM 7 News at 11 PM THE TONIGHT SHOW W/ JAY LENO THE TONIGHT SHOW W/ JAY	EW12112 EW12113 EW12112 EW12113 EW12112 EW12113 EW12112 EW12112 EW12112 EW12113 EW12112 EW12113 EW12112 EW12113 EW12112	\$7000.00 \$2000.00 \$1200.00 \$1200.00 \$3500.00 \$10000.00 \$500.00 \$2200.00 \$2200.00 \$2200.00	
10:00PM-ROCK CENT 7:57PM-NCLR ALMA 7:57PM-NCLR ALMA 10:00PM-DATELINE 6:57PM-FOOTBALL N 7:28PM-NOTRE DAM 7:28PM-NOTRE DAM 10:59PM-7 News at 1 10:59PM-7 News at 1 11:30PM-7 News at 1 11:34PM-THE TONIG 11:34PM-THE TONIG 11:34PM-THE TONIG	Day,Th-1 Day,F-2 Day,F-2 Day,F-1 Day,Su-1 Day,Sa-2 Day,M-2,Tu-2,W-2,Th-2,F-2 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/12 10:34PM (Th) 09/21/12 7:58PM (Fr) 09/21/12 8:42PM (Fr) 09/21/12 10:31PM (Fr) 09/23/12 7:00PM (Su) 09/22/12 7:29PM (Sa) 09/22/12 10:58PM (Sa) 09/17/12 11:31PM (Mo) 09/17/12 11:34PM (Mo) 09/23/12 12:36AM (Su) 09/17/12 12:32AM (Mo)	00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30	The Office ROCK CENTER WITH BRIAN WILLIAMS NCLR ALMA AWARDS NCLR ALMA AWARDS DATELINE FOOTBALL NIGHT IN AMERICA NOTRE DAME FOOTBALL NOTRE DAME FOOTBALL 7 News at 11 PM 7 News at 11 PM THE TONIGHT SHOW W/ JAY LENO THE TONIGHT SHOW W/ JAY	EW12113 EW12112 EW12113 EW12112 EW12113 EW12112 EW12112 EW12113 EW12112 EW12113 EW12113 EW12113 EW12113	\$7000.00 \$2000.00 \$1200.00 \$1200.00 \$3500.00 \$10000.00 \$500.00 \$2200.00 \$2200.00 \$2200.00	
7:57PM-NCLR ALMA 7:57PM-NCLR ALMA 10:00PM-DATELINE 6:57PM-FOOTBALL N 7:28PM-NOTRE DAM 7:28PM-NOTRE DAM 10:59PM-7 News at 1 10:59PM-7 News at 1 11:30PM-7 News at 1 11:34PM-THE TONIG 11:34PM-THE TONIG 11:34PM-THE TONIG	Day,F-2 Day,F-2 Day,F-1 Day,Sa-2 Day,Sa-2 Day,M-2,Tu-2,W-2,Th-2,F-2 Day,M-2,Tu-2,W-2,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/12 7:58PM (Fr) 09/21/12 8:42PM (Fr) 09/21/12 10:31PM (Fr) 09/23/12 7:00PM (Su) 09/22/12 7:20PM (Sa) 09/22/12 10:58PM (Sa) 09/17/12 11:31PM (Mo) 09/17/12 11:34PM (Mo) 09/23/12 12:36AM (Su) 09/17/12 12:32AM (Mo)	00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30	WILLIAMS NCLR ALMA AWARDS NCLR ALMA AWARDS DATELINE FOOTBALL NIGHT IN AMERICA NOTRE DAME FOOTBALL NOTRE DAME FOOTBALL 7 News at 11 PM 7 News at 11 PM 7 News at 11 PM THE TONIGHT SHOW W/ JAY LENO THE TONIGHT SHOW W/ JAY	EW12112 EW12113 EW12112 EW12113 EW12112 EW12112 EW12113 EW12112 EW12113 EW12113 EW12113 EW12113	\$2000.00 \$1200.00 \$1200.00 \$3500.00 \$10000.00 \$500.00 \$2200.00 \$2200.00 \$2200.00	
7:57PM-NCLR ALMA 10:00PM-DATELINE 6:57PM-FOOTBALL N 7:28PM-NOTRE DAM 7:28PM-NOTRE DAM 10:59PM-7 News at 1 10:59PM-7 News at 1 11:30PM-7 News at 1 11:34PM-THE TONIG 11:34PM-THE TONIG 11:34PM-THE TONIG	Day,F-2 Day,F-1 Day,Su-1 Day,Sa-2 Day,M-2,Tu-2,W-2,Th-2,F-2 Day,M-2,Tu-2,W-2,Th-2,F-2 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/12 8:42PM (Fr) 09/21/12 10:31PM (Fr) 09/23/12 7:00PM (Su) 09/22/12 7:29PM (Sa) 09/22/12 10:58PM (Sa) 09/17/12 11:31PM (Mo) 09/17/12 11:34PM (Mo) 09/23/12 12:36AM (Su) 09/17/12 12:32AM (Mo)	00:30 00:30 00:30 00:30 00:30 00:30 00:30 00:30	NCLR ALMA AWARDS NCLR ALMA AWARDS DATELINE FOOTBALL NIGHT IN AMERICA NOTRE DAME FOOTBALL NOTRE DAME FOOTBALL 7 News at 11 PM 7 News at 11 PM 7 News at 11 PM THE TONIGHT SHOW W/ JAY LENO THE TONIGHT SHOW W/ JAY	EW12112 EW12113 EW12112 EW12112 EW12113 EW12112 EW12113 EW12113 EW12113	\$1200.00 \$3500.00 \$10000.00 \$500.00 \$500.00 \$2200.00 \$2200.00	
10:00PM-DATELINE 6:57PM-FOOTBALL N 7:28PM-NOTRE DAM 7:28PM-NOTRE DAM 10:59PM-7 News at 1 10:59PM-7 News at 1 11:30PM-7 News at 1 11:34PM-THE TONIG 11:34PM-THE TONIG 11:34PM-THE TONIG	Day,F-1 Day,Su-1 Day,Su-2 Day,Su-2 Day,M-2,Tu-2,W-2,Th-2,F-2 Day,M-2,Tu-2,W-2,Th-2,F-2 Day,Su-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/12 10:31PM (Fr) 09/23/12 7:00PM (Su) 09/22/12 7:29PM (Sa) 09/22/12 10:58PM (Sa) 09/17/12 11:31PM (Mo) 09/17/12 11:34PM (Mo) 09/23/12 12:36AM (Su) 09/17/12 12:32AM (Mo)	00:30 00:30 00:30 00:30 00:30 00:30 00:30	DATELINE FOOTBALL NIGHT IN AMERICA NOTRE DAME FOOTBALL NOTRE DAME FOOTBALL 7 News at 11 PM 7 News at 11 PM 7 News at 11 PM THE TONIGHT SHOW W/ JAY LENO THE TONIGHT SHOW W/ JAY	EW12113 EW12112 EW12112 EW12113 EW12112 EW12113 EW12113 EW12113 EW12113	\$1200.00 \$3500.00 \$10000.00 \$500.00 \$500.00 \$2200.00 \$2200.00	
6:57PM-FOOTBALL N 7:28PM-NOTRE DAM 7:28PM-NOTRE DAM 10:59PM-7 News at 1 10:59PM-7 News at 1 11:30PM-7 News at 1 11:34PM-THE TONIG 11:34PM-THE TONIG 11:34PM-THE TONIG	Day,Su-1 Day,Sa-2 Day,M-2,Tu-2,W-2,Th-2,F-2 Day,M-2,Tu-2,W-2,Th-2,F-2 Day,Su-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	09/23/12 7:00PM (Su) 09/22/12 7:29PM (Sa) 09/22/12 10:58PM (Sa) 09/17/12 11:31PM (Mo) 09/17/12 11:34PM (Mo) 09/23/12 12:36AM (Su) 09/17/12 12:32AM (Mo)	00:30 00:30 00:30 00:30 00:30 00:30 00:30	DATELINE FOOTBALL NIGHT IN AMERICA NOTRE DAME FOOTBALL NOTRE DAME FOOTBALL 7 News at 11 PM 7 News at 11 PM 7 News at 11 PM THE TONIGHT SHOW W/ JAY LENO THE TONIGHT SHOW W/ JAY	EW12113 EW12112 EW12112 EW12113 EW12112 EW12113 EW12113 EW12113 EW12113	\$3500.00 \$10000.00 \$500.00 \$500.00 \$2200.00 \$2200.00	
7:28PM-NOTRE DAM 7:28PM-NOTRE DAM 10:59PM-7 News at 1 10:59PM-7 News at 1 11:30PM-7 News at 1 11:34PM-THE TONIG 11:34PM-THE TONIG 11:34PM-THE TONIG	Day,Sa-2 Day,M-2,Tu-2,W-2,Th-2,F-2 Day,M-2,Tu-2,W-2,Th-2,F-2 Day,Su-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	09/22/12 7:29PM (Sa) 09/22/12 10:58PM (Sa) 09/17/12 11:31PM (Mo) 09/17/12 11:34PM (Mo) 09/23/12 12:36AM (Su) 09/17/12 12:32AM (Mo) 09/18/12 12:31AM (Tu)	00:30 00:30 00:30 00:30 00:30 00:30 00:30	FOOTBALL NIGHT IN AMERICA NOTRE DAME FOOTBALL NOTRE DAME FOOTBALL 7 News at 11 PM 7 News at 11 PM 7 News at 11 PM THE TONIGHT SHOW W/ JAY LENO THE TONIGHT SHOW W/ JAY	EW12112 EW12113 EW12113 EW12112 EW12113 EW12113 EW12113	\$10000.00 \$500.00 \$500.00 \$2200.00 \$2200.00 \$2200.00	
7:28PM-NOTRE DAM 10:59PM-7 News at 1 10:59PM-7 News at 1 11:30PM-7 News at 1 11:34PM-THE TONIG 11:34PM-THE TONIG 11:34PM-THE TONIG	Day,Sa-2 Day,M-2,Tu-2,W-2,Th-2,F-2 Day,M-2,Tu-2,W-2,Th-2,F-2 Day,Su-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	09/22/12 10:58PM (Sa) 09/17/12 11:31PM (Mo) 09/17/12 11:34PM (Mo) 09/23/12 12:36AM (Su) 09/17/12 12:32AM (Mo) 09/18/12 12:31AM (Tu)	00:30 00:30 00:30 00:30 00:30 00:30	NOTRE DAME FOOTBALL NOTRE DAME FOOTBALL 7 News at 11 PM 7 News at 11 PM 7 News at 11 PM THE TONIGHT SHOW W/ JAY LENO THE TONIGHT SHOW W/ JAY	EW12112 EW12113 EW12112 EW12113 EW12113 EW12112	\$500.00 \$500.00 \$2200.00 \$2200.00 \$2200.00	
10:59PM-7 News at 1 10:59PM-7 News at 1 11:30PM-7 News at 1 11:34PM-THE TONIG 11:34PM-THE TONIG 11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2 Day,M-2,Tu-2,W-2,Th-2,F-2 Day,Su-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	09/17/12 11:31PM (Mo) 09/17/12 11:34PM (Mo) 09/23/12 12:36AM (Su) 09/17/12 12:32AM (Mo) 09/18/12 12:31AM (Tu)	00:30 00:30 00:30 00:30 00:30	NOTRE DAME FOOTBALL 7 News at 11 PM 7 News at 11 PM 7 News at 11 PM THE TONIGHT SHOW W/ JAY LENO THE TONIGHT SHOW W/ JAY	EW12113 EW12112 EW12113 EW12113 EW12112	\$500.00 \$2200.00 \$2200.00 \$2200.00	
10:59PM-7 News at 1 11:30PM-7 News at 1 11:34PM-THE TONIG 11:34PM-THE TONIG 11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2 Day,Su-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	09/17/12 11:34PM (Mo) 09/23/12 12:36AM (Su) 09/17/12 12:32AM (Mo) 09/18/12 12:31AM (Tu)	00:30 00:30 00:30 00:30	7 News at 11 PM 7 News at 11 PM 7 News at 11 PM THE TONIGHT SHOW W/ JAY LENO THE TONIGHT SHOW W/ JAY	EW12112 EW12113 EW12113 EW12112	\$2200,00 \$2200,00 \$2200,00	
11:30PM-7 News at 1 11:34PM-THE TONIG 11:34PM-THE TONIG 11:34PM-THE TONIG 11:34PM-THE TONIG	Day,Su-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	09/23/12 12:36AM (Su) 09/17/12 12:32AM (Mo) 09/18/12 12:31AM (Tu)	00:30 00:30 00:30 00:30	7 News at 11 PM 7 News at 11 PM THE TONIGHT SHOW W/ JAY LENO THE TONIGHT SHOW W/ JAY	EW12113 EW12113 EW12112	\$2200.00 \$2200.00	
11:34PM-THE TONIG 11:34PM-THE TONIG 11:34PM-THE TONIG 11:34PM-THE TONIG	Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	09/17/12 12:32AM (Mo) 09/18/12 12:31AM (Tu)	00:30 00:30	7 News at 11 PM THE TONIGHT SHOW W/ JAY LENO THE TONIGHT SHOW W/ JAY	EW12113 EW12112	\$2200,00	
11:34PM-THE TONIG 11:34PM-THE TONIG 11:34PM-THE TONIG	Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	09/18/12 12:31AM (Tu)	00:30 00:30	THE TONIGHT SHOW W/ JAY LENO THE TONIGHT SHOW W/ JAY	EW12112	 	+
11:34PM-THE TONIG	Day,M-1,Tu-1,W-1,Th-1,F-1	1		THE TONIGHT SHOW W/ JAY	EW12112		
11:34PM-THE TONIG		09/19/12 11:58PM (We)	00.30		EW12112	\$1500.00	
	Day,M-1,Tu-1,W-1,Th-1,F-1		00.50	THE TONIGHT SHOW W/ JAY LENO	EW12113	\$1500.00	
11:34PM-THE TONIG		09/20/12 12:08AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12113	\$1500.00	
	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/12 12:32AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12112	\$1500.00	
20003-Today Show M	Per week (2),Th	09/20/12 7:29AM (Th)	00:30	Today Show	EW12112	\$1800.00	
20003-Today Show M	Per week (2),Th	09/20/12 7:59AM (Th)	00:30	Today Show	EW12113	\$1800.00	
20003-Today Show M	Per week (2),Fr	09/21/12 8:29AM (Fr)	00:30	Today Show	EW12112	\$1800.00	1
20003-Today Show M	Per week (2),Fr	09/21/12 8:45AM (Fr)	00:30	Today Show	EW12113	\$1800.00	
3:00PM- 3:56PM	Per week (2),Th	09/20/12 3:15PM (Th)	00:30	Family Feud Episode: 12023	EW12113	\$150.00	†
3:00PM- 3:56PM	Per week (2),Th	09/20/12 3:52PM (Th)	00:30	Family Feud Episode: 12028	EW12112	\$150.00	
20013-7 News 4-5 PN	Day, W-2, F-2	09/19/12 4:22PM (We)	00:30	7 News at 4	EW12113	\$900.00	
20013-7 News 4-5 PN	Day,W-2,F-2	09/19/12 4:27PM (We)	00:30	7 News at 4	EW12112	\$900.00	+
20013-7 News 4-5 PN	Day,W-2,F-2	09/21/12 4:21PM (Fr)	00:30	7 News at 4	EW12113	\$900.00	
20013-7 News 4-5 PN	Day, W-2, F-2	09/21/12 4:27PM (Fr)	00:30	7 News at 4	EW12112	\$900.00	+
20013-7 News 4-5 PN	Per week (2),Th	09/20/12 4:40PM (Th)	00:30	7 News at 4	EW12113		
20013-7 News 4-5 PN	Per week (2),Th	09/20/12 4:57PM (Th)	00:30	7 News at 4	EW12112	\$1000.00	
4:59PM-7 News 5-5:	Day, W-2, F-2	09/19/12 5:19PM (We)	00:30	7 News at 5	EW12113	\$1200.00	
4:59PM-7 News 5-5:	Day, W-2, F-2	09/19/12 5:27PM (We)	00:30	7 News at 5	EW12112		
4:59PM-7 News 5-5:	Day, W-2, F-2	09/21/12 5:12PM (Fr)	00:30	7 News at 5	EW12113	+	
4:59PM-7 News 5-5:	Day,W-2,F-2	09/21/12 5:27PM (Fr)	00:30	7 News at 5	EW12112	 	
3: 20 20 20 20 4: 4: 4:	00PM- 3:56PM 013-7 News 4-5 PN 013-7 News 4-5 PN 59PM-7 News 5-5: 59PM-7 News 5-5:		00PM- 3:56PM Per week (2),Th 09/20/12 3:52PM (Th) 013-7 News 4-5 PN Day, W-2,F-2 09/19/12 4:22PM (We) 013-7 News 4-5 PN Day, W-2,F-2 09/21/12 4:27PM (We) 013-7 News 4-5 PN Day, W-2,F-2 09/21/12 4:27PM (Fr) 013-7 News 4-5 PN Day, W-2,F-2 09/21/12 4:27PM (Fr) 013-7 News 4-5 PN Per week (2),Th 09/20/12 4:40PM (Th) 013-7 News 4-5 PN Per week (2),Th 09/20/12 4:57PM (Th) 59PM-7 News 5-5: Day, W-2,F-2 09/19/12 5:19PM (We) 59PM-7 News 5-5: Day, W-2,F-2 09/19/12 5:27PM (We) 59PM-7 News 5-5: Day, W-2,F-2 09/21/12 5:12PM (Fr)	00PM- 3:56PM Per week (2),Th 09/20/12 3:52PM (Th) 00:30 013-7 News 4-5 PN Day,W-2,F-2 09/19/12 4:22PM (We) 00:30 013-7 News 4-5 PN Day,W-2,F-2 09/21/12 4:27PM (We) 00:30 013-7 News 4-5 PN Day,W-2,F-2 09/21/12 4:27PM (Fr) 00:30 013-7 News 4-5 PN Day,W-2,F-2 09/21/12 4:27PM (Fr) 00:30 013-7 News 4-5 PN Per week (2),Th 09/20/12 4:40PM (Th) 00:30 013-7 News 4-5 PN Per week (2),Th 09/20/12 4:57PM (Th) 00:30 59PM-7 News 5-5: Day,W-2,F-2 09/19/12 5:19PM (We) 00:30 59PM-7 News 5-5: Day,W-2,F-2 09/19/12 5:27PM (We) 00:30 59PM-7 News 5-5: Day,W-2,F-2 09/21/12 5:12PM (Fr) 00:30	000PM-3:56PM Per week (2),Th 09/20/12 3:52PM (Th) 00:30 Family Feud Episode: 12028	000PM-3:56PM Per week (2),Th 09/20/12 3:52PM (Th) 00:30 Family Feud Episode: 12028 EW12112	100PM 3:56PM Per week (2),Th 09/20/12 3:52PM (Th) 00:30 Family Feud Episode: 12028 EW12112 \$150.00



Advertiser Agency Buyer

Salesperson

Est/Headline

Demo

Revision Comments

WARREN FOR SENATE 2012 (3373) Media Strategies & Research (1800)

Shiebler, Charles (1011) ph; (617) 725-0777

Product POLITICAL CANDIDATE (1051)
Brand Est 11954 (27694)
Acct Types Local/Political Candidate Agency

11954/

 Invoice
 173800

 Inv Date
 9/30/2012

 Terms
 Cash In Advance

Contract 48048

Bill Type Standard

CO-OP/Order Type No/Normal

8/27/2012 - 9/30/2012

Package

Period

Gen. Date 10/1/2012 5:59:54PM

Media Strategies & Research 11350 Random Hills Rd Ste 670 Fairfax, VA 22030

AgM

WHDH Boston (WHDH)

DUPLICATE INVOICE

	_							T	
Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	SPOT	5:29PM-7 News 5:30		09/20/12 5:40PM (Th)	00:30	7 News at 5	EW12113	\$1400.00	
	SPOT	5:29PM-7 News 5:30		09/20/12 5:55PM (Th)		7 News at 5	EW12112	\$1400.00	
	SPOT	5:58PM-7 News at 6		09/19/12 6:12PM (We)	00:30	7 News at 6	EW12113	\$1700.00	
	SPOT	5:58PM-7 News at 6		09/19/12 6:29PM (We)	00:30	7 News at 6	EW12112	\$1700.00	
	SPOT	5:58PM-7 News at 6	Day, W-2, F-2	09/21/12 6:09PM (Fr)	00:30	7 News at 6	EW12113	\$1700.00	
	SPOT	5:58PM-7 News at 6	Day, W-2, F-2	09/21/12 6:29PM (Fr)	00:30	7 News at 6	EW12112	\$1700.00	
	SPOT	10:59PM-7 News at 1		09/19/12 11:25PM (We)	00:30	7 News at 11 PM	EW12113	\$2200.00	
	SPOT	10:59PM-7 News at 1	Day, W-2, F-2	09/19/12 11:34PM (We)	00:30	7 News at 11 PM	EW12112	\$2200.00	
	SPOT	10:59PM-7 News at 1	Day, W-2, F-2	09/21/12 11:12PM (Fr)		7 News at 11 PM	EW12112	\$2200.00	
	SPOT	10:59PM-7 News at 1		09/21/12 11:33PM (Fr)	00:30	7 News at 11 PM	EW12113	\$2200.00	
	SPOT	7:57PM-THE VOICE	Day,W-1	09/19/12 7:59PM (We)	1	THE VOICE (R)	EW12113	\$4500.00	M/G For 33.0.1
.0	SPOT	2:00PM- 3:00PM	Day,Th-1	09/20/12 2:21PM (Th)	00:30	DOCTORS Episode: 5004	EW12112	\$500.00	
We warrant that the actual broadcast information shown on this invoice was taken from the official program log.							Gross Total Commission	\$213,050.00 (\$31,957.50)	Total Spots 126
		ice was taken f	rom the official program	log.				,	